



**PRIVACY POLICY**

Agile Finance Consulting (AgileFC) is committed to providing quality services to you and this policy outlines our ongoing obligations to you in respect of how we manage your Personal Information.

We have adopted the Australian Privacy Principles (APPs) contained in the Privacy Act 1988 (Cth). The APPs govern how we collect, use, disclose, store, secure and dispose of your Personal Information.

A copy of the APPs may be obtained from the website of The Office of the Australian Information Commissioner at [www.aaic.gov.au](http://www.aaic.gov.au)

**What is Personal Information and why do we collect it?**

Personal Information is information that identifies an individual or commercial entity. Examples of Personal Information we may collect include: **names, addresses, email addresses and phone numbers.**

This Personal Information is obtained by **email** and via our **website** [www.agilefc.com](http://www.agilefc.com).

We collect your Personal Information for the primary purpose of providing our services to you, providing information to our clients and marketing.

We may also use your Personal Information for secondary purposes closely related to the primary purpose, in circumstances where you would reasonably expect such use or disclosure. You may unsubscribe from our mailing/marketing lists at any time by contacting us in writing.

When we collect Personal Information, we will, where appropriate and where possible, explain to you why we are collecting the information and how we plan to use it.

We receive, collect, and store any information you enter on our website or provide us in any other way. In addition, we collect the Internet protocol (IP) address used to connect your computer to the Internet; login; e-mail address; password; computer and connection information and purchase history.

We may use software tools to measure and collect session information, including page response times, length of visits to certain pages, page interaction information, and methods used to browse away from the page.

We may also collect personally identifiable information (including name, email, password, and communications); payment details (including credit card information), comments, feedback, product reviews, recommendations, and personal profile.

**How do we collect information?**

When you conduct a transaction on our website, as part of the process, we collect the personal information you give us such as your name, address, and email address. Your personal information will be used for the specific reasons stated above only.

**Why do we collect such personal information?**

We collect such Non-personal and Personal Information for the following purposes:

- To provide and operate the Services;
- To provide our Users with ongoing customer assistance and technical support;
- To be able to contact our Visitors and Users with general or personalized service-related notices and promotional messages;
- To create aggregated statistical data and other aggregated and/or inferred Non-personal Information, which we or our business partners may use to provide and improve our respective services;
- To comply with any applicable laws and regulations.

### **How do we store, use, share and disclose your site visitors' personal information?**

Our company is hosted on the Wix.com platform. Wix.com provides us with the online platform that allows us to sell our products and services to you. Your data may be stored through Wix.com's data storage, databases and the general Wix.com applications. They store your data on secure servers behind a firewall.

All direct payment gateways offered by Wix.com and used by our company adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, MasterCard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of credit card information by our store and its service providers.

### **How do we communicate with site visitors?**

We may contact you to notify you regarding your account, to troubleshoot problems with your account, to resolve a dispute, to collect fees or monies owed, to poll your opinions through surveys or questionnaires, to send updates about our company, or as otherwise necessary to contact you to enforce our User Agreement, applicable national laws, and any agreement we may have with you. For these purposes, we may contact you via email.

### **How we use cookies and other tracking tools?**

The [www.agilefc.com](http://www.agilefc.com) website only uses standard analytics functions as provided by the Wix platform. We do not implement any further tracking or affiliate marketing cookies.

It's important to note that third-party services, such as Google Analytics or other applications offered through the Wix App Market, placing cookies, or utilizing other tracking technologies through Wix's services, may have their own policies regarding how they collect and store information. As these are external services, such practices are not covered by the AgileFC Privacy Policy.

### **Data Retention and Data Rights**

We retain your Personal Information for as long as necessary to fulfill the purposes for which it was collected, including for the purposes of satisfying any legal, accounting, or reporting requirements. To determine the appropriate retention period for personal data, we consider the amount, nature, and sensitivity of the personal data, the potential risk of harm from unauthorized use or disclosure of your personal data, the purposes for which we process your personal data, and whether we can achieve those purposes through other means, as well as the applicable legal requirements.

In certain circumstances, you have the following data protection rights:

- The right to access, update, or delete the information we have about you.
- The right to rectification if your information is inaccurate or incomplete.
- The right to object to our processing of your Personal Information.

- The right to restrict the processing of your information.
- The right to data portability, which allows you to request a copy of your personal data in a commonly used electronic format.
- The right to withdraw consent at any time where we rely on consent to process your personal information.

If you would like to exercise any of these rights, please contact us at [admin@agilefc.com](mailto:admin@agilefc.com). We may need to verify your identity before responding to your request.

### **Privacy policy updates**

We reserve the right to modify this privacy policy at any time, so please review it frequently. Changes and clarifications will take effect immediately upon their posting on the website. If we make material changes to this policy, we will notify you here that it has been updated, so that you are aware of what information we collect, how we use it, and under what circumstances, if any, we use and/or disclose it.

### **Questions and your contact information**

If you would like to: access, correct, amend, or delete any personal information we have about you, you are invited to contact us at [admin@agilefc.com](mailto:admin@agilefc.com)